

**2007-2008 Annual Plan**  
 Madisonville Community College  
 January 2007

**Unit: Community & Economic Development**

Goals in Priority Order	Link to College Goals	New Expense	Action Steps (Briefly list steps you will complete to accomplish goal)	Assessment Tool (Link to PI)
Develop mining company specific programs to meet employability needs (current & future).	5	Equipment money Adjunct Faculty money	<ol style="list-style-type: none"> <li>1. Meet with coal companies to outline employment specific needs.</li> <li>2. Develop mining programs specific to company requirements.</li> <li>3. Obtain funding to implement programs &amp; training.</li> </ol>	Scheduled Meetings Programs developed Acquire approved KY WINS funding.
Develop required CE Workforce Development training for local area.	5		<ol style="list-style-type: none"> <li>1. Obtain training provider approval from regulatory agencies.</li> <li>2. Market programs to area industries.</li> <li>3. Provide adequate scheduling to meet industry needs.</li> </ol>	Acquire regulatory certifications to offer programs. Marketing plans implemented. Schedules approved by industry clients.
Work for measurable increase in KYAE performance indicators for Muhlenberg County.	5		<ol style="list-style-type: none"> <li>1. Continue successful practices.</li> <li>2. Review successor and pitfalls for improvement.</li> <li>3. Implement new marketing strategies.</li> </ol>	Measurable increases evident by indicator guidelines. Review of pitfalls with new plan in place. Marketing plans implemented.

Goals in Priority Order	Link to College Goals	New Expense	Action Steps (Briefly list steps you will complete to accomplish goal)	Assessment Tool (Link to PI)
Enhance Assessment Center Services to expand Workforce Development and Industry specifics.	5	Additional equipment & licensing expenses	<ol style="list-style-type: none"> <li>1. Obtain WorkKeys Value Added retail capabilities (VAR)</li> <li>2. Research industry available assessments</li> <li>3. Market additional services.                             <ol style="list-style-type: none"> <li>3a). Business specific workshops</li> </ol> </li> </ol>	WorkKeys Value Added capabilities obtained. Research complete. Marketing complete.
Develop successful partnerships with mining industries to implement current training plans and develop future programs.	9		<ol style="list-style-type: none"> <li>1. Meet with each company and design specific training plan</li> </ol>	Meet with all interested companies and acquire KY WINS funding for training.
Market repetitive workforce CE programs to obtain consistency for revenue and planning.	10		<ol style="list-style-type: none"> <li>1. Develop and implement marketing plan for Workforce training.</li> </ol>	Marketing plan implemented.